



Agenda
2008 National Influenza Vaccine Summit
Increasing Coverage for the 2008-2009 Season

May 12-13, 2008
JW Marriott Buckhead
Atlanta, Georgia

All sessions (except the buffet dinner) are in the Phoenix Ballroom.

Monday, May 12

10:30 AM Registration – Foyer of Phoenix Ballroom

SESSION ONE
General

Facilitator: [Litjen Tan](#)

1:00 PM Welcome, introductions, historical perspective, objectives and housekeeping [Litjen Tan](#)
1:10 PM Introduction of keynote speaker [Melinda Wharton](#)
1:15 PM Keynote: Seasonal Flu Immunization: Protecting Patients and Healthcare Workers [Donald Wright](#)
1:45 PM ACIP update – School-aged children and other changes or issues [Anthony E. Fiore](#)

2:00 PM Overview of and comments regarding the previous session [Litjen Tan](#)

SESSION TWO
Using Data, Targeting Specific Age Groups and Other Ways
to Increase Coverage in 2008-2009

Facilitator: [Gina T. Mootrey](#)

PANEL: PRESENTATIONS AND DISCUSSION

PRESENTATIONS

Targeting specific age-groups

2:05 PM Recent monthly influenza vaccine uptake data and the new school-age ACIP recommendation [Gary L. Euler](#)
2:15 PM New Jersey regulations requiring annual influenza vaccinations of children attending pre-school and licensed day care centers [Eddy A. Bresnitz](#)

- Parental consent for school-based vaccination
- Time constraint of school staff
- Student and teacher time away from rigorous test-based curriculum
- Billing complications

BRIEF DISCUSSION

2:30 PM Discussion and outline development (on the big screens) [Whole Summit](#)
2:45 PM BREAK – 30 minutes
Refreshments compliments of the AMA

SESSION TWO
(continued)

Other ways to increase coverage

3:15 PM	National influenza vaccination week (NIVW) Centers for Disease Control and Prevention (CDC)	Alan P. Janssen
3:30 PM	Messages for target audiences: lessons learned from the faces of influenza campaign American Lung Association (ALA)	Susan Davis Fred D. Lake
3:45 PM	Children's influenza immunization coalition (CIIC) National Foundation for Infectious Disease (NFID)	William Schaffner
4:00 PM	Insights from claims data study sanofi pasteur	David P. Greenberg

DISCUSSION

4:15 PM	Discussion and outline development (on the big screens)	Whole Summit
5:30 PM	BREAK BEFORE DINNER BUFFET – 30 minutes	

Please join us for a buffet dinner beginning at 6:00 PM.
The dinner program agenda is in your Summit jackets.
Compliments of CSL Biotherapies, Novartis Vaccines and sanofi pasteur.

Tuesday, May 13

7:00 AM	Registration Continental breakfast in the foyer of the Phoenix Ballroom Compliments of the AMA	
8:00 AM	Overview of and comments regarding the previous session	Gina T. Mootrey

SESSION THREE
Increasing Health Care Provider Participation
to Increase Coverage in 2008-2009

Facilitator: [Herbert F. Young](#)

PANEL: PRESENTATIONS AND DISCUSSION

What are the challenges?
What has been done?

What else can be done to

- 1) increase the number of persons vaccinated in each practice;
- 2) retain current vaccinators; and
- 3) recruit new and lapsed vaccinators?

PRESENTATIONS

8:05 AM	Occupational medicine	Roslyn Stone
8:15 AM	Family medicine	Herbert F. Young
8:25 AM	Community vaccination	Steve Pellito
8:35 AM	Pediatrics	Jennifer A. Shu
8:45 AM	Internal medicine	Kim C. Dixon
8:55 AM	Pharmacists	Mitchel C. Rothholz
9:05 AM	Department of Health and Human Services	Bruce G. Gellin
9:15 AM	BREAK – 30 minutes Refreshments compliments of the AMA	

SESSION THREE
(continued)

DISCUSSION

9:45 AM Discussion and outline development (on the big screens) [Whole Summit](#)

11:30 AM Lunch (on your own) - 1 hour – The JW Marriott has an excellent restaurant and a coffee shop. Also, the Lennox Mall food court is connected to the JW Marriott.

12:30 PM Overview of and comments regarding the previous session [Litjen Tan](#)

SESSION FOUR
Strategies to Overcome Myths and Misconceptions
to Increase Coverage in 2008-2009

Facilitator: [Raymond A. Strikas](#)

PANEL: PRESENTATIONS AND DISCUSSION

What are these myths and misconceptions?
What methods have been attempted to reeducate the public and health care personnel?
What further might be done?

PRESENTATIONS

12:35 PM “I believe that an influenza shot can give me influenza or make me sick.” [Nancy L. Hughes](#)

12:50 PM “I’m strong, healthy, eat well and have a strong immune system. I frequently wash and sanitize my hands, and don’t get sick despite frequent exposure to sick persons.” [David J. Weber](#)

1:05 PM “I understand that the vaccine can be unsafe, especially for my baby.” [Patricia Stinchfield](#)

1:15 PM Marketing the truth [Kristine M. Sheedy](#)

DISCUSSION

1:30 PM Panel discussion and outline development (on the big screen) [Whole Summit](#)

3:30 PM Overview of and comments regarding the previous session [Raymond A. Strikas](#)

SESSION FIVE
Wrap up and Adjourn

Facilitators: [Gina T. Mootrey](#) and [Litjen Tan](#)

3:35 PM Summary of Summit, next steps and closing remarks [Whole Summit](#)

4:00 PM Adjourn Summit
