



NATIONAL INFLUENZA VACCINE SUMMIT NEWSLETTER

Influenza Activity Spotlights

Friday, December 7, 2007

Issue #10

Professional Medical Organizations

Please disseminate widely to all of your members.

1. The Health Industry Distributors Association (HIDA) and the Flu Vaccine Business Practices Initiative have issued a [press release](#) regarding their support for the broadened influenza vaccination season.
2. Dr. Richard Zimmerman has created PDA and online versions of the new ACIP adult immunization recommendations. It can be downloaded for your PDA at www.immunizationed.org.
3. On the Wednesday, December 5, CDC/Summit Communications Conference Call, Alan Janssen presented a summary of the past National Influenza Vaccination Week. Readers can view the slide deck for his presentation [here](#). PSAs that have been created to promote influenza immunization and expanding the season can be found on the [CDC website](#).
4. **Nominations for the Summit's 2008 Immunization Excellence Awards Now Open**
The National Influenza Vaccine Summit (NIVS) is soliciting candidates for the 2008 NIVS Immunization Excellence Awards. The 2008 awards will recognize individuals and organizations that have made extraordinary contributions toward improved adult and/or childhood influenza vaccination rates within their communities.

The [nomination form](#) is due no later than **January 17, 2008**. Presentations from the 2006-07 award winners can be found as session four of the [2007 Summit meeting](#).
5. The AMA is sending out priority letters, such as this example for [Massachusetts](#), to its state medical associations beginning next week urging them to communicate the need to keep immunizing to their physicians. As part of this effort, the state-specific payment rates for vaccine and vaccine administration (and the appropriate codes) are also provided in the letter. Please contact [L.J Tan](#) if your organization might be interested in pursuing a similar tact.
6. American Medical News has run a [December 10th story](#) on this season's vaccine supply and trying to protect as many people as possible from influenza.
7. **Mark your calendars!** The National Influenza Vaccine Summit 2008 meeting will be held in Chicago beginning at noon, Monday, May 12, 2008 and ending at 4:00 PM on Tuesday,

May 13, 2008. We tried to accommodate a lot of other important meetings that Summit partners informed us about in order to reduce conflict.

8. Highlights of this past week's media coverage of seasonal influenza and links to the complete story online can be accessed [here](#).
9. There will be a CDC/Summit Communications Conference Call this coming Wednesday, December 12 at 3:00 PM Eastern. Please send any items you may have to [L.J.](#)
10. Copies of this Summit update and previous updates are available on the Summit web site at <http://www.preventinfluenza.org/nivs.asp#newsletters>.