



National Influenza Vaccine Summit

Co-Sponsored by the CDC and the AMA

Agenda

2009 National Influenza Vaccine Summit

Increasing Coverage for the 2009-2010 Season Renaissance Dallas Hotel, Dallas, Texas June 29, 30 & July 1, 2009

Day One Monday, June 29

11:00 AM Registration begins
6:00 PM Registration closes

Session One: Novel H1N1 Influenza Panel Moderator: LJ Tan

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1:00 PM	Introduction to Session One	LJ Tan
1:05 PM	Novel H1N1 influenza and ACIP recommendations <ul style="list-style-type: none">• Surveillance for novel H1N1 influenza in both northern and southern hemispheres	Raymond A. Strikas
1:30 PM	The Kaiser Permanente epidemiologic experience	Randy E. Bergen
2:00 PM	Vaccine supply,* policy, and utilization of pandemic plan	Bruce G. Gellen
	<i>*Note: The status of vaccine development and anticipated impact on seasonal efforts will be covered in the Monday evening session by the manufacturers.</i>	
2:30 PM	Planning around novel H1N1 vaccine distribution and administration	Tom Shimabukuro
3:00 PM	Break: 30 minutes (refreshments compliments of the AMA)	
3:30 PM	Guiding principles for novel H1N1 influenza communication: CDC's response to date and preparing for the fall	Glen J. Nowak Kris M. Sheedy
4:00 PM	How should the Summit respond to novel H1N1 influenza?	LJ Tan Gina T. Mootrey
5:00 PM	Adjourn Session One	
5:45 PM	Dinner buffet (compliments of CSL Biotherapies, Waste Management, and Novartis Vaccines)	
6:15 PM	Program presentation	

Day Two Tuesday, June 30

7:00 AM Continued registration and breakfast (compliments of the AMA)

Session Two: The Official Kick-Off Moderator: LJ Tan

8:00 AM	Welcome to the Summit and introduction to Session Two	LJ Tan
8:10 AM	ACIP update and future direction	LJ Tan
8:25 AM	How did we do last season? The rapid influenza uptake survey	Katherine M. Harris
8:40 AM	How did we do last season? The use of claims data	Lone Simonsen
8:55 AM	Protecting individuals and families – Families Fighting Flu	Joe Lastinger
9:10 AM	Break: 30 minutes (Refreshments compliments of the AMA)	

Session Three: Addressing Challenges and Implementing Initiatives to Immunize Persons Working in Health Care Settings Panel Moderator: Raymond A. Strikas

9:40 AM	Introduction to Session Three	Raymond A. Strikas
9:45 AM	Persons working in healthcare settings and influenza immunization: <ul style="list-style-type: none"> • What's happening nationally? • How do nurses make decisions about influenza vaccination? What's happening nationally with HCW influenza immunization?	Cori L. Ofstead (Cori Ofstead for) Greg Poland
10:15 AM	Impact of state legislation – the Kaiser Permanente experience	Lisa J. Brill
10:30 AM	Healthy People 2010 and Healthy People 2020: What needs to be changed?	Faruque Ahmed
10:45 AM	Hospital-based “Flu Vaccination Challenge” (Joint Commission Resources – JCR)	Raymond A. Strikas
11:00 AM	Department of Health and Human Services Initiative	Raymond A. Strikas
11:15 AM	Discussion and outline development (on the big screens)	Whole Summit
11:30 AM	Implementing ACIP's expanded influenza vaccination recommendations	Paul Etkind
11:45 PM	Lunch buffet (compliments of the Renaissance Dallas Hotel)	

Session Four: Special Lunch Program Mandatory Vaccination for Persons Working in Health Care Settings: Ethical and Legal Perspectives Moderator: Raymond A. Strikas

12:15 Noon	Introduction to Session Four	Raymond A. Strikas
12:20 PM	Ethics and legal implications of mandatory vaccination for healthcare personnel	Ross D. Silverman
12:50 PM	Questions and discussion	
1:15 PM	Break: 15 minutes	

Day Two – continued Tuesday, June 30

Session Five: Best Practices and Continuity of Care – Ensuring Influenza Vaccination for Patients of Private Health Care Professionals Panel Moderator: Andy C. Eisenberg

1:30 PM	Introduction to Session Five	Andrew C. Eisenberg
1:35 PM	Obstetrician perspective: Pregnancy is not a contraindication to vaccination.	Scott W. Roberts
1:45 PM	Family Practice perspective: To immunize or not to immunize – that is the question!	Andrew C. Eisenberg
1:55 PM	Oncologist perspective: Immunocompromised persons should be vaccinated.	Kate Sullivan
2:05 PM	Nursing perspective: Advocacy and counseling	Nancy L. Hughes
2:15 PM	Physician assistant perspective	Robert McNellis
2:25 PM	Cardiologist perspective: Advocacy and referral	Clyde W. Yancey
2:35 PM	Discussion and outline development (on the big screens)	Whole Summit
2:45 PM	Break: 30 minutes (refreshments compliments of the AMA)	

Session Six: Influenza Vaccine Communication: Evolution and Adaption Panel Moderator: Kristine M. Sheedy

3:15 PM	Introduction to Session Six: Adapting virus – adjusting virus	Kristine M. Sheedy
3:20 PM	News, views, and media cues: Current influenza vaccine communications	Mike Greenwell
3:50 PM	Wikis, widgets, and web: Emerging influenza communications	Holli H. Seitz
4:20 PM	Strength in numbers: Ensuring regional season-wide penetration of messages	
	• Overview of ALA's <i>Faces of Influenza</i> campaign	B. Susan Davis
	• Message penetration at the local level to help drive immunizations throughout the season	Deborah P. Brown
5:05 PM	Discussion and outline development (on the big screens)	Whole Summit
5:30 PM	Adjourn Day Two: Dinner on your own	

Day Three Wednesday, July 1

7:00 AM Continued registration and breakfast (compliments of the AMA)

Session Seven: Increasing Vaccine Coverage in Persons 18 Years and Younger **Panel Moderator: Matthew F. Daley**

8:00 AM	Introduction to Session Seven	Matthew F. Daley
8:05 AM	New Jersey day care center experience	Angela M. Sorrells
8:25 AM	Vaccination of school-aged children	Matthew F. Daley
8:45 AM	The role of school nurses	Linda Boyer-Chu
9:05 AM	Speaking in harmony: Consistent messages for parents and professionals	Carol J. Baker
9:25 AM	Discussion and outline development (on the big screens)	Whole Summit
10:00 AM	Break: 30 minutes (refreshments compliments of the AMA)	

Session Eight: 2009-10 Service Delivery, Late Season Vaccination and Retrospective Coverage Data **Panel Moderator: Heather McKenzie**

10:30 AM	Introduction to Session Eight	Heather McKenzie
10:50 AM	Community vaccinators	Steve T. Pellito
11:10 AM	Game plan and concepts for next season's National Influenza Vaccination Week (NIVW)	Alan P. Janssen
11:30 AM	Monthly vaccine coverage data	Gary L. Euler
11:50 AM	Discussion and outline development (on the big screens)	Whole Summit

Session Nine: Moving Forward **Panel Moderator: LJ Tan**

12:00 PM	Determine top three steps the Summit can take to increase vaccine uptake	LJ Tan
12:30 PM	Summary of Summit, next steps, and closing remarks	LJ Tan Gina T. Mootrey
12:45 PM	Adjourn Day Three: Conclusion of Summit	



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