

The Wellness Company

Flu Immunization Programs

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COMMUNITY FLU SITE PROGRAM

How we began.....

2006 - one-stop venue for flu begins
single storefront site

2007 - expanded to 10 sites
began online registration
vaccinated 7,000 at community sites
vaccinated 39,656 overall ~ 10% pre-registered

2008 - expanded to 21 sites
began online registration for family groups
vaccinated 16,000 at community sites
vaccinated 42,717 overall ~ 35% pre-registered

2009 - expanding to 30 sites
partnering with local retail business

Critical components for a successful program.....

- ✓ ages 6-months to adult
- ✓ multiple clinics/week
- ✓ medical community support
- ✓ easy parking/access
- ✓ adequate vaccine supply
- ✓ online registration
- ✓ patient-friendly hours
- ✓ staff w/pediatric experience
- ✓ electronic data transmission to registry

WORKSITE FLU PROGRAM

500+ worksite locations
Online registration eliminates down-time

ADULT IMMUNIZATION PROGRAM

year-round immunizations
college program
senior community program



VACCINATE BEFORE YOU GRADUATE PROGRAM

nationally recognized program

78 participating schools (82 eligible)

6 clinic dates per school

summer recall

9 vaccines including flu

online registration